At UNC Computer Science, our mission is to bridge the gap between academia and industry. We are committed to equipping our students with the skills and experiences they need to thrive in their careers and make significant contributions to the tech industry.

UNC CS stands out because of our unique combination of computer science education and a strong liberal arts foundation. This combination ensures that our students are not only technically proficient but also excellent communicators and leaders. We value our partnerships and strive to foster deep, meaningful relationships that benefit both our students and your organization.

Thank you for your continued support and commitment to our program. We look forward to working together to create impactful opportunities for our students.

Kris Jordan
UNC Computer Science
Professor of the Practice
Founder CSXL Labs

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**At UNC Computer Science, we excel at preparing students to lead and innovate in the tech industry. Our graduates are among the most talented, diverse, and well-rounded in the field, ready to bring fresh perspectives and skills to your organization.**

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**CORPORATE PARTNERS**

Our Corporate Partners Program offers unique recruiting opportunities, visibility, and strategic support. Sponsorship provides impactful access beyond traditional career fairs, including exclusive events and large-scale hackathons, creating multiple touchpoints with our students.

- **Customization:** We tailor strategies to your specific recruiting goals, acting as an extension of your corporate team on campus.
- **Consistency:** Our team ensures continuous support, building strong, lasting relationships to help you achieve long-term recruitment goals without annual rebuilding.
- **High-Impact Opportunities:** We create events that connect students with industry professionals, from hackathons to targeted engagements. We measure and improve our programs using both quantitative and qualitative metrics.
- **Expertise:** Our experts in marketing, communications, logistics, strategy, career development, and student engagement provide a comprehensive recruitment experience.
- **Direct Access:** We offer multiple channels to reach computer science students effectively, ensuring your message hits the target audience.

When I began at UNC, I wasn't sure if computer science was the right fit. While the content drew me in, it was the community that showed me I belonged and motivated me every day. Through club events, career fairs, and working as a teaching assistant, I've made meaningful connections with students and industry professionals. Engaging with folks working in the field has been inspiring, and learning about their projects makes me excited about the impact I can make. Every ounce of effort put in by UNC CS goes such a long way in preparing students and I truly could not imagine navigating the world of tech without their support.

Chiara Sabato (Class of 2025), 2024 Pearson Summer Intern

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**UNC CS OUTCOMES**

- Avg Salary (National): $101,878
- Avg Salary (NC): $84,181
- Avg Signing Bonus (National): $19,384
- Avg Signing Bonus (NC): $11,213

- UNC CS graduates planning to enroll in grad school: 16%

**UNC CS DESTINATIONS**

- More than 1/3 of UNC CS grads stay in NC, with others moving to tech hubs across the U.S.
- 15% UNC CS grads go on to grad school.
- 12% UNC CS grads go on to earn a double major.

**UNC CS MAJORS & PRE-MAJORS**

- 1600
- CS MAJORS & PRE-MAJORS
- 190
- PHD + MASTERS

**UNC CS OUTCOMES**

- UNC CS ranked #4 national public university
- #4 in the U.S. News & World Report’s 2024 Best Colleges rankings
- 1600 CS majors & pre-majors
- 190 PhD + Masters
- 31% female-identified students at UNC CS
- 45% students graduate with a double major
- UNC CS outcomes

**UNC CS DESTINATIONS**

- 5% students pursue opportunities outside of the U.S.
- 36% students move to tech hubs across the U.S.
- 14% students go to grad school.
- 15% students stay in NC.
- 12% students pursue opportunities outside of NC.

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**BECOME A PARTNER TODAY**

Our goal is to embed career and skills enrichment throughout the UNC CS student experience, ensuring students are well-prepared for industry challenges and opportunities. As your ambassadors on campus, we facilitate meaningful connections through targeted recruitment efforts, community-building events, and co-curricular experiences. See opportunities on pages 4-10.

Corporate Partnership includes investment of $7,500 for a custom package with a choice of three signature engagement opportunities with options to add additional tactics.

To get started: 1) Meet program team to share your goals, 2) Develop a custom engagement plan, 3) Execute your campus strategy with UNC CS.

Email partners@cs.unc.edu to learn more.
Partnership with UNC Computer Science provides you with strategic opportunities to connect with our talented students. Our targeted recruiting tactics are designed to ensure your company effectively reaches and engages with potential candidates through various touchpoints.

**RESUME REBOOT**
FALL / SPRING - VIRTUAL
Interact 1-on-1 with students and provide feedback on their resumes to prepare for the 2024/25 recruiting season.

**UNC CS CAREER CONNECTIONS**
FALL / SPRING - HYBRID
UNC CS Handshake Career Fair - VIRTUAL
Host computer science students in a virtual, targeted career fair environment. Students will be invited to visit company virtual "booths" to meet with recruiters and hiring managers.

**CS Code Connect - IN-PERSON**
FALL / SPRING
Exclusive networking night for computer science students and partner companies to interact in a casual atmosphere the evening before the UNC Science & Tech Fair (see inset). This event is specifically designed for developers and tech roles (i.e. software engineers, data engineers, tech consulting, AI-developer).

**EMPLOYER BOARD MEETINGS**
FALL / SPRING
Join other industry partners to collaborate on programming strategy and brainstorm additional opportunities to help guide and support our programs and students.

**TABLEING IN SITZERSON HALL**
FALL / SPRING - IN-PERSON
Host a company day and engage with students as they come to and from class. UNC CS staff handles promotion and signage for the sponsored table, and employers are invited to bring materials and catering.

**SPONSORED CONTENT**
FALL / SPRING
We provide on-demand, targeted outreach to students utilizing a multi-channel communication approach:
- E-Newsletter (weekly to 2,000 students)
- Handshake Collection-listed employer (curated list shared with CS-students)
- Heels Engage Hub
- LinkedIn Career Hub
- Cross-university digital signage
- Support on all social channels for partner-affiliated events
- Class listservs and websites
- Signage within CS buildings

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**RECRUITING GRADUATE STUDENTS**
UNC CS has a vibrant graduate program. Students in both PhD and Masters programs are invited to engage in career programming. Their academic and research experience, alongside their leadership development - serving as teaching assistants and research assistants - makes them uniquely qualified for positions in your organization.

The graduate student community also has active student organizations - Computer Science Student Association, Graduate Women in Computer Science, and GQuiCS, a welcoming space for LGBTQIA+ graduate students in the department. Partners choosing this option are invited to attend events that work to build community and empower women in technology and be featured on all event branding.

**HELLO CS!**
FALL - IN-PERSON
Join us in welcoming students to a new year! Partners are invited to host an activity, give out swag, and start promoting career opportunities in the early fall semester.

**CAREER PANEL: HEAR FROM RECRUITERS**
FALL - IN-PERSON
Educate students on the recruiting process and build rapport in an informal setting. This event is an opportunity for employers to demystify the hiring process and give insight into life at their company.

**CAREER PANEL: INTRO TO TECH CONSULTING**
FALL - IN-PERSON
Leading consulting agencies are invited to discuss careers in tech consulting, offering students insights and opportunities to network with industry experts.

**HACK THE CULTURE**
FALL - IN-PERSON
Co-hosted by identity-centered clubs, BI&TI, Latinos in Tech, Women in Computer Science, and the UNC UTA group, the event invites participating partners to host small, intimate networking sessions.

**SPRING - IN-PERSON**
WOMXN IN TECH WEEK
Womxn in Tech week is a celebration, featuring a mix of informal networking and social events. Partners choosing this option are invited to attend events that work to build community and empower women in technology and be featured on all event branding.

**CAREER PATHS PANEL**
SPRING - IN-PERSON
Invited alumni share insights on the latest tech trends and offer practical advice on how students can best prepare for a successful transition into a career in the tech industry.

**INTERNSHIP ROUND TABLE**
SPRING - IN-PERSON
Peer-to-peer led event where students who interned at various companies the previous summer lead the discussion, offering insights into the application process, what to expect, and how to maximize their internship experiences.

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Youngjoon Kwon (2024) receives her PhD hood by professors Jasleen Kaur and Henry Kwon.

**PREMIUM RECRUITING & NETWORKING EVENTS**
*Limited to 5 companies, per event.
COMMUNITY @ UNC COMP SCI

At UNC Computer Science, we foster a vibrant and active club community where more than 50% of our students become involved. These clubs provide opportunities for students to connect, grow, and thrive within the larger CS community. By supporting students with shared interests, we create intentional connections that enhance their educational and social experiences. Title sponsorship allows for deep and meaningful programming throughout the academic year, maximizing engagement and impact. Clubs are divided into three content areas: 1) Education, 2) Project/Program, and 3) Community. Please note that clubs listed below are not inclusive of all clubs. For a full list of active UNC CS Clubs, go to cs.unc.edu/cs-clubs.

EDUCATION-BASED CLUBS

AI@UNC - AI@UNC breaks down barriers to AI engagement, making it accessible to all students by offering concentrated value for both non-technical members interested in practical and ethical implications and technical members focused on building impactful tools.

Carolina Analytics & Data Science (CADS) - CADS provides students interested in Data Science opportunities to grow personally, intellectually, professionally, and socially. Every year, the organization hosts the Carolina Data Challenge.

Carolina Augmented Reality & Virtual Reality (CARVR) - CARVR is designed to enhance access to equipment and software learning to enable the Carolina community to explore their interests in augmented and virtual reality.

PROJECT/PROGRAM-BASED CLUBS

App Team Carolina - App Team Carolina provides a collaborative environment for UNC students to learn iOS development and apply their skills to client projects where they get practical industry experience.

CS for Social Good (CS+SG) - CS for Social Good works with nonprofits to give them technology solutions to empower their goals to better achieve their mission.

Girls Who Code - Girls Who Code is a national nonprofit organization that supports and increases the number of women in CS by hosting coding classes for local middle schoolers. UNC students lead weekly workshops, introducing students to the fundamentals of CS.

Product Management - The Product Management Club aims to introduce PM disciplines to more undergraduate students at UNC-Chapel Hill.

COMMUNITY-BASED CLUBS

Black in Technology (BiT) - BiT dedicates itself to the development of interactive and immersive programs for increasing participation of students with Black and other historically excluded racial/ethnic identities in technology and computer science. The BiT team produces AfroPix, a pre-professional and technical event and celebration.

Kappa Theta Pi (KTP) - Kappa Theta Pi is UNC’s first professional, technology-focused, gender-inclusive Greek organization, providing a close-knit community for STEM students to develop socially, professionally, and academically through professional development and tech-focused events.

Latinos in Tech - Latinos in Tech intends to serve as a support system for Hispanic/Latino students interested in technology-related fields including computer science, data science, and information science.

Women in Computer Science (WiCS) - WiCS seeks to empower and enable women who are pursuing an undergraduate computer science degree.

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Prior to coming to UNC, I didn’t have any programming knowledge or experience. I changed my major to computer science my first year and have since found a great community within the department. I’m passionate about making CS spaces more inclusive so that all students will be able to find a place of belonging within the field.
**UNC CS datathons, hackathons, and conferences blend classroom learning with real-world innovation, fostering student growth and industry connections. These events offer sponsors direct access to top talent, while students gain hands-on experience solving complex challenges. Based on level, sponsorship offers an opportunity to table at the sponsor fair, bring mentors, serve as judges, sponsor a competition track, provide speakers for workshops, and branding on all sponsorship materials.**

**CAROLINA DATA CHALLENGE**
**SEP 28 - SEP 29, 2024**
UNC’s datathon gives participants the opportunity to hack on different datasets from multiple sectors, with awards presented by sponsors based on various criteria.

**HACKNC**
**NOV 2- 3, 2024**
HackNC is North Carolina’s largest hackathon, attracting students from North Carolina and beyond. Participants have access to hands-on workshops and demos from sponsors, as well as talks covering the latest tech trends.

**AFROPIX**
**2025 (date to be announced)**
Hosted by the CS student organization Black in Technology, AfroPix is a signature event designed to celebrate Black and Brown coders. AfroPix features workshops, mentorship opportunities, and a career fair paired with a social event creating community among participants.

**PEARL HACKS**
**FEB 15 - 16, 2025**
Pearl Hacks is one of the first women/non-binary-focused hackathons in the nation. The event continues its tradition of creating an encouraging environment for all skill levels to pursue their interests in technology. In February 2024, Pearl Hacks celebrated its 10-year anniversary with 375 hackers, highlighting its impact and commitment to broaden participation in computing.

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**EXPERIENTIAL LEARNING @ CSXL**

The **Computer Science Experience Labs (CSXL)** at UNC CS is revolutionizing tech education. As a dynamic hub for innovation, CSXL serves as a technical accelerator, community center, and coworking space for undergraduate students passionate about technology. Located in Sitterson Hall, CSXL bridges classroom learning with real-world practice through hands-on workshops led by industry professionals. Students gain invaluable practical experience, build portfolios, and access cutting-edge technology.

CSXL fosters a vibrant community where peer learning and interdisciplinary collaboration thrive, preparing the next generation of tech leaders. With a focus on software engineering, user experience design, production engineering, and product management, CSXL kickstarts successful careers by offering students the opportunity to learn by making.

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**GET INVOLVED**
CSXL offers sponsorship opportunities for industry-led workshops and networking events, connecting students with your team and real-world demonstrations of your company’s work.

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**UNC CS STUDENTS - INNOVATORS, LEADERS, COLLABORATORS**

**Ajay Gandecha (2025)**
Like so many of our students, Ajay holds several leadership positions within UNC CS. He serves as the president of the Carolina Analytics and Data Science Club, is a part of the executive team for the Carolina Data Challenge, and serves the department as a Teaching Assistant.

**Kayla Casey (2025)**
Kayla serves as a Lead Student Ambassador and a Learning Assistant for Data Literacy Lab (a course required of all first-year students). She is passionate about the student experience within UNC CS and ensuring access so that more students have the opportunities to pursue a career in tech.

**Nathan Kelete (2025)**
Upon completing a research project for Gillings School of Public Health, Nathan is working towards a career in which computer science works to improve lives—specifically leveraging the power of artificial intelligence and machine learning.
PEER TO PEER SUPPORT

CS STUDENT AMBASSADORS
The UNC Computer Science Student Ambassadors Program fosters a sense of belonging and inclusivity. Ambassadors engage with students, faculty, alumni, and industry partners, and lead initiatives to enhance student engagement. The team leads social, wellness, and educational events, support peers, and participate in K-12 community outreach.

UNDERGRADUATE TEACHING ASSISTANTS
A unique aspect of our undergraduate experience is the ability of undergraduate leaders to serve as teaching assistants, supporting their peers through the classroom experience. UTAs are essential to the success of a course, often making suggestions to faculty about curriculum, serving as tutors and mentors to their peers, and supporting grading efforts, these students are both leaders, and teachers and excel academically. Our UNC CS UTA community includes more than 150 students, serving introductory and upper division courses. Connection includes networking opportunities and support of social events.

MEET YOUR UNC CS TEAM

Please contact the UNC CS Corporate Partners Program team partners@cs.unc.edu.

FALL 2024

AUG
- 19 - First Day of Classes
- 27 - Hello CS
- 28 - Resume Reboot (Virtual)

SEP
- 2 - Labor Day (Holiday)
- 3 - Well-being Day (Holiday)
- 5 - Career Panel: What is Tech Consulting
- 10 - Tech Career Fair (Virtual)
- 11 - UNC CS Code Connect
- 12 - UNC Science & Tech Fair
- 23 - Well-being Day (Holiday)
- 28 - 29 - Carolina Data Challenge
- 2 - Career Panel: Hear from Recruiters
- 17 - 18 - Fall Break
- 2 - 3 - HackNC
- 13 - Hack the Culture - Diversity Networking
- 22 - 24 - Thanksgiving Break
- 4 - Last Day of Classes

NOV
- 29 - Last Day of Classes
- 5 - Employer Board Meeting

OCT
- 2 - Career Panel: Hear from Recruiters
- 17 - 18 - Fall Break

NOV
- 2-3 - HackNC
- 13 - Hack the Culture - Diversity Networking
- 22 - 24 - Thanksgiving Break

DEC
- 8 - First Day of Classes
- 15 - Dr. Martin Luther King, Jr. Day (Holiday)
- 22 - Resume Reboot (Virtual)
- 29 - Spring Tech Career Fair
- 10 - 11 - Well-being Days (Holiday)
- 15 - 16 - Pearl Hacks Internship Roundtable

SPRING 2025

FEB
- 10 - 14 - Spring Break
- 17 - Well-being Day (Holiday)
- 18 - University Holiday (Holiday)
- 19 - Women in Tech Week
- 15 - 16 - Pearl Hacks Internship Roundtable

MAR
- 10 - 14 - Spring Break
- 17 - Well-being Day (Holiday)
- 18 - University Holiday (Holiday)
- 19 - Women in Tech Week

APR
- Career Paths Panel
- 29 - Last Day of Classes
- 30 - Employer Board Meeting

OCT
- 4 - Last Day of Classes
- 5 - Employer Board Meeting

UNMARKED DATES ARE TO BE DETERMINED.
The Department of Computer Science at UNC-Chapel Hill was one of the first independent computer science departments established in the U.S. Founded in 1964 by Turing Award winner Dr. Frederick Brooks, Jr., the department has more than 1,800 students in its program and boasts award-winning faculty who are recognized internationally for their groundbreaking research and expertise.