eWIT: Empowering Women to Innovate & Thrive
An IBM hosted event for North Carolina college students
What has happened to women in technology?

1985 female computer science graduates: 37%

2010 female computer science graduates: 18%

2010 female college graduates in 2010: 57%

Female population in high tech industry in 2011: 25%

Studies show that companies with female board members outperform those that do not.
Who: College women interested in high tech careers.

Objective: Career experiences at IBM, challenges facing professional women, and insights on how to succeed in today’s fast paced technology world.

Where: IBM’s RTP campus

When: Saturday, October 15, 2016 from 10:00am to 5:00pm

Why: To empower women to join, innovate and thrive within the high tech industry.
The reason we continue to have this event....

“I just want to thank you all for organizing such a great, inspiring, and fun event for us. I feel deeply inspired with all the workshops, speeches, and just by simply listening to and talking with people about their ambitions. I have never felt the phrase 'girl power' before today. But now I really believe that we women, equipped with enough confidence, are capable of achieving as much, if not more, than men. Thank you for taking your time and planning this for us. I really appreciate it"

94% of participants said they gained valuable insight on how to be successful as a professional woman.
eWIT 2016 Conference

Key Note Speaker:
Sara Sindelar
IBM Next Gen Intrapreneur

Early Professionals Panel Discussion
Break-out Sessions (six options)
Networking

*Breakfast and lunch provided

Be a Bright Light and Change the World
Innovator, Met Gala Cognitive Dress
2016 Breakout Sessions

Getting the Most out of the Interview Process
Learn how to obtain critical knowledge regarding the hiring organization’s people and culture. And how to negotiate for what YOU want.

Moving Beyond Unconscious Bias
Is the playing field level? Learn how to recognize subtle bias and more importantly gain skills on how to overcome it.

Confidence and Self Promotion
Studies show self promotion is the single biggest action women can take to close the earning gap. Learn how to close this gap.

Walk the Talk to Your Success
Did you know you give off 10,000 nonverbal cues in the first minute? Develop your power image and be successful.

Design Thinking Workshop
Learn the secrets of how IBM creates designs that promote optimal user engagement. Psychology+Design on steroids.

Mentors & Sponsors: Understand, Attain, & Maintain
A mentor and sponsor will benefit your career by up to 30%, as stated by Forbes. Learn how to get a mentor & earn a sponsor.
Schools Invited:

- Bennett
- Campbell
- Duke
- Durham Tech
- Elon
- Greensboro
- Guilford
- Meredith
- NCAT
- NC State
- NCCU
- Peace
- St Augustine’s
- High Point
- Shaw
- UNC
- UNCG
- UNCG
- Wake Tech

150 Participants
We need your help…

Select and inform your top female students about this opportunity!

Enable transportation if needed

Registration begins 9/1: ibm.com/ewit

Join eWIT@IBM on LinkedIn for more information

*Questions: ewit@us.ibm.com